



WESTERN CANADA
SUMMER GAMES
SWIFT CURRENT 2019



**SPONSORSHIP
BENEFITS**



PARTNERS

SPONSORS

**PRESENTING
PARTNER**
100,000

**SIGNATURE
PARTNER**
75,000

**EVENT
PARTNER**
50,000

**PATRON
PARTNER**
25,000

GOLD
15,000

SILVER
10,000

BRONZE
5,000

**FRIENDS OF
THE GAMES**
4,000 & LOWER

RIGHTS

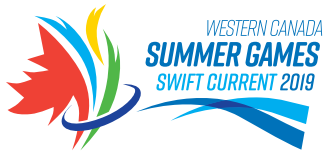
Right to non-commercial use of the WCGC & Host Society official marks & mascots	✓	✓	✓	✓				
Right to non-commercial use of respective level sponsors mark	✓	✓	✓	✓				
Medal Presentation opportunities	✓	✓	✓					
Presenting Sponsor of an "A" property (based on availability)	✓	✓						
Presenting Sponsor of a "B" property (based on availability)	✓		✓					
Presenting Sponsor of a "C" property (based on availability)	✓			✓				
Right to co-brand merchandise	✓	✓	✓	✓				

RECOGNITION

Sponsor Category Framed Plaque	✓	✓	✓	✓	✓	✓	✓	
Recognition at Games Headquarters	✓	✓	✓	✓	✓	✓	✓	✓

HOSTING & HOSPITALITY

Games Merchandise - 15% discount on two dates designated by Host Society	✓	✓	✓	✓	✓	✓	✓	✓
Games Passes - Non medal rounds	6	6	4	4	2	2	2	
Priority opportunity to purchase - Medal round tickets	✓	✓	✓	✓	✓	✓	✓	✓
Opening & Closing Ceremonies - Tickets	6	6	4	4	2	2	2	
Access to Games mascots	✓	✓	✓	✓				
VIP - Accreditations, VIP lounge & VIP transportation	✓	✓	✓	✓				
VIP Reception - Invitations	4	4	4	4	2	2	2	



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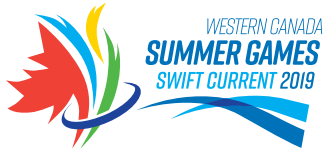
SILVER
10,000

BRONZE
5,000

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MEDIA

Print Publications - Corporate logo or name listed at Designated Sponsor Level in Games Newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Print Publications - Corporate logo or name listed at Designated Sponsor Level in Games Souvenir Program	✓	✓	✓	✓	✓	✓	✓	✓
Print Publications - Advertisement in Games Souvenir Program	Full middle or back page	Full page	Half page	Quarter page				
Print Publications - Corporate logo or name when appropriate in additional Games publications	✓	✓	✓	✓	✓	✓	✓	✓
Local Newspaper - Corporate logo or name listed at Designated Sponsor Level	10	10	10	10	5	5	5	
Local Radio - Sponsor Category recognition	✓	✓	✓					
Website - Corporate profile	✓	✓						
Website - Banner advertisement & hot link	✓	✓	✓	✓				
Website - Name listed at Designated Sponsor Level on Games site	✓	✓	✓	✓	✓	✓	✓	✓
Social Media - Opportunity to cater (as negotiated)	✓	✓	✓	✓				
Media Conference to announce sponsorship & photo opportunity	✓							
News Release announcing sponsorship		✓	✓	✓	✓			



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ON SITE PRESENCE

	PRESENTING PARTNER 100,000	SIGNATURE PARTNER 75,000	EVENT PARTNER 50,000	PATRON PARTNER 25,000	GOLD 15,000	SILVER 10,000	BRONZE 5,000	FRIENDS OF THE GAMES 4,000 & LOWER
Video Screens - Logo presence on video screen(s) during Opening & Closing Ceremonies	✓	✓	✓					
Games Special Events - Corporate logo ID for pre-Games sport test events & promotional events	✓	✓	✓	✓	✓			
Corporate Pageantry - Venue signage during the Games	All Venues	"A" Property	"B" Property	"C" Property	✓			
Corporate Pageantry - Sponsor Level Recognition Banners (as negotiated)	✓	✓	✓	✓				
Corporate Pageantry - FOG window stickers						2	2	2
On Site Activation - Display, product sampling opportunities (as negotiated)	✓	✓	✓	✓	✓			
Business Opportunities - Employee engagement (as negotiated)	✓	✓	✓	✓	✓	✓	✓	✓
Business Opportunities - Consultation and support from the 2019 WCSG organization to reach your commercial & sponsorship goals	✓	✓	✓	✓				